



QDMA's 5-Year Goals for Advancing Our Mission

We are dedicated to ensuring the future of...

WHITE-TAILED DEER

PROTECT

White-tailed deer research, management and advocacy.

CONSERVE

Land conservation through habitat enhancement and QDM Cooperatives

WILDLIFE HABITAT

ACCESS

Open lands and create new or improved opportunities for hunters

OUR HUNTING HERITAGE

RECRUIT & SHARE

New hunter recruitment and venison donation initiatives

EDUCATE

Ensuring the future of, and enjoyment of, Quality Deer Management.

White-tailed Deer: **PROTECT**

Goal: Contribute \$1 million to research, on-the-ground management, and technical assistance for white-tailed deer.

Wildlife Habitat: **CONSERVE**

Goal: Place 35 million acres into QDM Cooperatives across the whitetail's range, an increase of 6 million acres.

Hunting Heritage: **ACCESS**

Goal: Double the number of QDMA Branch-implemented habitat improvement projects and strengthen partnerships with state and federal agencies to enhance deer herds and habitats on public hunting lands to provide enhanced QDM hunting experiences.

Hunting Heritage: **RECRUIT**

Goal: Mentor 1 million new or beginning hunters through QDMA's Share Your Hunt™ program, Field to Fork program, individual mentor program and partnership with Scholastic 3D Archery.

Hunting Heritage: **SHARE**

Goal: Share 20 million meals, or 5 million pounds of venison, with friends, family and others not residing in the donor's household.

Hunting Heritage: **DONATE**

Goal: Donate 40 million meals, or 10 million pounds of venison, or the equivalent processing costs, to charities or others not residing in the donor's household.

Hunting Heritage: **EDUCATE**

Goal: Introduce 5 million hunters annually to QDM principles and practices by the end of five years.

**Join QDMA today -
where deer
hunters belong!**

QDMA.com • 800.209.DEER

